# Pink ragwort

# Senecio glastifolius

# **Family**

Asteraceae (daisy)

# Also known as

Holly-leafed senecio

# Where is it originally from?

South Africa

# What does it look like?

Upright perennial (<1 m tall) with oval, coarsely toothed, light green leaves and cluster of bright pink, purple, or mauve, daisy-like flowers with yellow centres (Sep-Nov). Downy, wind-spread seeds.

# Are there any similar species?

Cineraria, purple groundsel, and some garden daisies can look similar

# Why is it weedy?

Seeds spread rapidly in the wind. Invades large areas and forms a dense cover.

# How does it spread?

Wind-bourne seeds, dumping, and deliberate planting for the flowers.

# What damage does it do?

Poisonous to stock, takes over large areas of pasture, grassland, cliffs and dune sites.

# Which habitats is it likely to invade?

Pasture, grassland, cliffs and dune sites.

# What can I do to get rid of it?

Pull out the plant and dispose of any seedheads to prevent spread.



www.weedbusters.org.nz



Photo: Carolyn Lewis



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